

# HELP US GET HOME

## Ways to Play Your Role...

After conferring with architects and engineers and evaluating the costs of various equipment systems, the *Greenville Theatre Guild Board of Trustees* has set a **Campaign Goal of \$250,000.**

Although Greenville is blessed with large and medium-sized performing spaces, the Theatre Depot will equip our town with an intimate performance space of 100+ seats.

These venues are not in competition with each other, but they complement one another in enriching the range of performances that can be brought to our community.

In addition to the value of the performances themselves, having another active facility in downtown Greenville will contribute to the on-going revitalization of the center of our town.

Your investment will not only make a significant difference in the operations of GTG, it will also make Greenville a better community in which to live and work.



## Multiple Ways to Give

- A single one-time gift
- A monthly or annual pledge over 3 years
- Pool your gift with other friends or family members for a naming opportunity

We look forward to discussing how you will join Greenville Theatre Guild in Playing a Role in Our Community.

Greenville Theatre Guild is recognized by the IRS as a 501(c)(3) organization. Your contributions are tax deductible.

### BOARD MEMBERS

- Dr. Tom Beckner\*
- Walt Brumit
- Dr. Melinda Dukes
- Dr. David Hendricksen
- Kidwell King
- Ruth Moss
- Pat Russo
- Dr. Jerry Ward\*

*\*Campaign Co-Chairs*

### COORDINATORS

- EDUCATION  
Dr. Christy Hoeke
- BUSINESS  
Paige Mengel, CPA
- ARTISTIC  
Sandy Nienaber

## Greenville Theatre Guild

PO Box 2002 Greenville, TN 37744  
423.470.2792

[www.greenvilletheatreguild.org](http://www.greenvilletheatreguild.org)  
[greenvilletheatreguild@gmail.com](mailto:greenvilletheatreguild@gmail.com)

# DESTINATION: THEATRE DEPOT

*A Greenville Theatre Guild Journey*

The **MISSION** of the Greenville Theatre Guild is to enrich, entertain, and educate our community through high-quality theatrical productions.

greenville  
**theatre**  
guild



## WHERE WE BEGAN

*There was a void in Greeneville...*

All around us were communities with vibrant community theatre organizations: Morristown, Jonesborough, Johnson City, Kingsport, Bristol.

Yes – there were touring professional productions presented at the Niswonger Performing Arts Center and there were theatrical presentations taking place at Tusculum College.

But there was no community theatre organization in Greeneville itself. Many local actors traveled to other communities to participate in theatre. Many local citizens also traveled to other communities to attend theatre productions, often making restaurant and other purchases there as well.

## WHERE WE ARE

*Filling the void...*

After a series of meetings of interested citizens, a Board of Trustees officially established the Greeneville Theatre Guild as a non-profit corporation.

A local couple purchased the building at the corner of Depot & Cutler Streets in downtown Greeneville for the specific purpose of making it available to GTG at below-market rent. Given its location and purpose, we call it the **Theatre Depot**.

While the building is in need of considerable renovation, with volunteer labor we quickly made portions of the building useable for set construction, rehearsal space, and costume and prop storage. It is wonderful to have our own home, even as we continue to rent the Capitol Theatre for public performances.

Prudent Board oversight and management by the all-volunteer staff have led the financial operations of GTG to **be consistently in the black** – a remarkable achievement for any theatre company, and especially for a brand new organization. We have the vision and stability to take the next step.

## WHERE WE ARE GOING

*Contribute to the revitalization of downtown by establishing an intimate performance space in the Theatre Depot.*

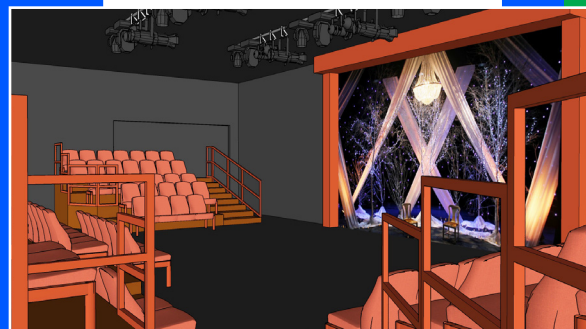
### This will allow us to:

1. Have greater scheduling options.
2. Produce more intimate shows.
3. Provide a space in which GTG can conduct workshops and other community events.
4. Rehearse and perform in the same space.
5. Produce shows more efficiently without reassembling sets at a rental location.
6. Substantially reduce costs by eliminating performance facility rental fees.

## HOW WE WILL GET THERE

*The Steps to Reach Our Destination  
Public Performances of GTG  
Productions in the Theatre Depot*

- Create the needed physical spaces for rest rooms, performance, lobby, green room, dressing rooms, control booth, scene shop
- Upgrade electrical service in the building
- Provide adequate heating and air-conditioning
- Provide for audience seating
- Provide a theatrical lighting system
- Provide a theatrical sound system
- Furnish the lobby, offices, green room, etc.
- Acquire needed tools & theatrical equipment



*Architectural renderings*